



CHRISTMAS CAROL 10” TV [SMILING PRACTICE]

[This is a 10 second TV commercial for the release on DVD of “A Christmas Carol”. Record yourself reading this without smiling or thinking happy thoughts whatsoever. Then on your next take, practice smiling broadly and think happy thoughts. Think of an extremely happy moment in your life, and hold it there. Make that thought bigger and see the images in colour. Now, smile and read the words. I am certain that when you play both takes back to back, you will hear the huge difference a smile and happy thinking can bring to a spot like this]

VO: Only a scrooge waits to celebrate the holidays.

But you can start November 5th ... in 3D!

“A Christmas Carol”, the classic tale brought to life.

Rated PG.